



Cylinder Cast Digital Wrapping Media with Blockout 'MetaScape' System

Product Description

MetaWrap MD-X is a 50 micron Cylinder Cast digital wrapping media, supplied with the MetaScape air release adhesive system to allow quick and easy application on compound curves as well as moderate recesses. The soft film has been developed to flow and conform over the most challenging surfaces so it's ideal for total vehicle wraps. The grey blockout adhesive ensures vibrant graphics and minimal substrate show through, as well as clean removal. The film offers high levels of dimensional stability and brilliant colour reproduction on Solvent, Eco Solvent and Latex printers.

Printing and Handling

- Suitable for use on Solvent, Eco Solvent, and Latex inkjet printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Overlaminating

- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- Allow the inks to cure before overlaminating, this is usually 24-48 hours. (Not applicable to Latex prints)
- The matched laminate for MD-X is MetaGuard X. For all other laminates the user should determine suitability.

Application

- Allow a minimum of 24-48 hours for the solvents to dry off before application of the overlaminate, or to the vehicle, depending on the
 print and drying conditions this can often be in excess of 48 hours. Retained solvents will reduce adhesion levels.
- Successful vehicle wrap application requires the necessary techniques. Refer to www.metamark.co.uk for application guidelines.
- Apply dry to ensure best adhesion. Use gentle heat to allow conformability. Do not overstretch as this will cause the application to fail.
- After application 'superheat' the film into recesses at 90-95°C.
- The user should determine suitability of substrate.

Face Film		Finishes	
Face Film	Cylinder Cast Film	Finishes Available	MD-X-100 White Gloss ('MetaScape')
Gauge (ISO 2286-3) Tensile Strength	50 micron nominal 18N/15mm MD min	Roll Presentation	
Elongation at break	180% MD nominal		
		Roll sizes and net weights	760mm x 50m 10kg
Adhesive			1370mm x 50m 19kg
Type	'MetaScape' permanent grey solvent-		1600mm x 50m 22kg
турс	based acrylic with air channels.	Durability	
Weight	22gsm nominal	Durubinty	
Adhesion to glass 20 mins	15N/25mm nominal	Shelf Life	2 years
Adhesion to glass 24 hour	20N/25mm nominal	External weathering	7 years. This refers to the unprinted
Application temperature	+5°C to +60°C		vinyl. Refer to ink manufacturer for
Service temperature	-30°C to +110°C	Fire Rating	durability of the finished product. Self-extinguishing. The fire rating is a
Release Liner		The nating	function of the substrate.
		Chemical Resistance	Unprinted film resistant to mild acids,
Print	'MetaScape' print		aliphatic solvents, salt and alkali, diesel
Weight	140gsm nominal		oil, gasoline, paraffin, hydraulic oil,
Type	Structured layflat kraft with PE coating		antifreeze.

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark DigitalVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. Please Note: The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.